



Résumé

Objective

With several years of experience in design, advertising, technology, and interactive media, I wish to continue exercising both creative and technical aptitudes. I find myself drawn to functions such as User Experience Design, Information Architecture, Digital Strategy and Creative Direction among other things.

Skills & Abilities

- Creative individual with ability to think outside the box.
- 12+ years experience in creative design and interactive media.
- Proficient in many aspects of design/development lifecycle, including Strategy, Creative Direction, Information Design, User Experience, Graphic Design, Database Development, Production, QA and Testing.
- Familiar with many interactive/web technologies, frameworks and platforms.
- Experienced in many commonly used design, web and multimedia software programs including Photoshop, Illustrator, Flash, Dreamweaver, Freehand, Omnigraffle, etc.
- Able to learn new technologies, products and procedures quickly.
- Experience dealing personally with clients, colleagues and contacts at all levels.
- Excellent written and oral communication skills – able to document and explain difficult subjects.
- Meticulous and detail oriented.
- Supervisory and leadership skills; ability to coach and manage others.
- Experienced working within a fast paced environment under strict deadline constraints.

Experience

- | | | |
|--|---------------------|-----------|
| IA/UXP Designer | Y&R/Enfatico | 2008-2009 |
| <ul style="list-style-type: none">▪ Develop solutions for various web/online projects, Prepare site-maps, application diagrams and wireframes▪ Work directly with creative/development teams within a large interactive/ad agency▪ Participate in planning and strategy of \$100,000+ website redesigns▪ Clients include Dell Global, Ford Canada, Jaguar-Landrover, Wyeth, Colgate-Palmolive and Ontario Tourism | | |
| Consultant - Web/Interactive | Freelance – Various | 2007-2008 |
| <ul style="list-style-type: none">▪ Negotiate and plan redevelopment of various websites ranging in scope and budget.▪ Work directly with, developers, designers, and other contractors.▪ Prepare site maps, wireframes and use-case scenarios.▪ Provide Creative Direction and Project Management. | | |

ColdFusion Developer	ElectraMedia, Toronto, ON	2006-2007
<ul style="list-style-type: none"> ▪ Developing Enterprise Level Web Applications and Content Management Solutions – clients include Mercedes Benz Canada, JDS Uniphase, CIBC and Government of Ontario. ▪ Working as part of a team – directly responsible to CTO. 		
Web Developer /Tech Support	Brant Freenet, Brantford, ON	2005-2006
<ul style="list-style-type: none"> ▪ Designing and building websites to client requirements. ▪ Setup and manage domain names and DNS. ▪ Provide telephone support for web hosting and dial-up/high speed internet users. 		
Web/Graphic Designer	Northcott Silk Inc, Woodbridge, ON	2004-2005
<ul style="list-style-type: none"> ▪ Designing marketing material for company products. ▪ Single-handedly designed and developed new Website and Content Management System. ▪ Responsible directly to company VP. 		
Designer/Developer	Freelance - Various	2002-2006
<ul style="list-style-type: none"> ▪ Designing and developing websites. ▪ Building client relationships. ▪ Graphic Design, Programming, Administration, Project Management. 		
Senior Web Designer	YorkshireNet, Skipton, UK	2000-2002
<ul style="list-style-type: none"> ▪ Working as part of a small development team. ▪ Responsible for concept and design of website. ▪ Provide support to clients. 		
Technical Helpdesk Analyst	Getronics, Milton Keynes, UK	1999-2000
<ul style="list-style-type: none"> ▪ Provide first-level technical support for employees and customers of Abbey National Bank. ▪ Assisting customers and employees, and communicating with other departments to ensure problems were resolved in a timely manner. 		

Education & Training

▪ In-House Training	ElectraMedia	2006-2007
▪ Webmaster Certification	Computeach International	2000
▪ BTEC HND Graphic Design	Stockport University, UK	1990-1992
▪ BTEC Diploma Graphic Design	Calderdale College, UK	1989-1990